



## **Privacy Policy**

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Your privacy is important to us. This notice explains our information gathering practices and the options you have for how your information is used. This statement applies to information collected by Burntsand through its web sites and at events.

### **What Information Do We Collect?**

On our web sites or at our events, we may ask you to provide personal information such as your e-mail address, name, city or phone number. We may also collect additional information including your industry or solution interests. Burntsand may track information about your web site visit, which may include the pages you visit, what browser you are using, and your IP address.

### **How Is Your Information Used?**

Burntsand will not disclose your personal information outside of Burntsand and its affiliates without your consent. The information we collect is used to improve our sites or services through research and analysis. It is also used to communicate with you. We may send communications such as registration confirmations or promotional mailings.

We may contract with other firms to provide services on our behalf. This may include coordinating mailings or other communication activities. These firms will be required to treat all personal information as confidential. They are provided with only the specific information needed to complete the service and are prohibited from using it for any other purpose.

If we believe it necessary to comply with a law or court order, we may disclose your information.

### **How Can You Manage the Communications You Receive?**

We strive to ensure that the promotional communications we send are helpful and informative. However, if you want to stop delivery of promotional email from Burntsand, respond to the email and write "Do Not Mail" in the subject line or body of the message. Emails sent by Burntsand include instructions on how to stop these mailings.

The choice to stop receiving mail does not affect any required business communications we may need to send to you, which could include accounting communications.

## **How Are Cookies Used?**

Burntsand's sites may use "cookies" to help ease navigation or provide personalization. A cookie is a text file that resides on your local machine. It is placed there by a site or server you visit. Cookies are not programs and cannot harm your computer. To disable cookies on your machine, you can change your browser settings.

## **Contact Us**

If you have questions about this statement or if you believe that we have not conformed with its guidelines, please contact Stephen Massel, Chief Financial Officer ([smassel@burntsand.com](mailto:smassel@burntsand.com)).

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