

# *Burntsand* News Release

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## Burntsand Awarded Contract by Canada's Department of Foreign Affairs and International Trade, DFAIT

### ***Web Content Management System Will Enable Projected Growth***

Toronto ON & San Jose CA May 21 2003. Burntsand Inc. (Burntsand) (TSX:BRT) a leading North American eBusiness solutions integrator today announced the award of a contract through Public Works and Government Services Canada, PWGSC, to assist in the design and implementation of a web content management system for Canada's Department of Foreign Affairs and International Trade, DFAIT.

With the focus of the Government of Canada's On-Line (GOL) initiative being the electronic provision of key Government services by 2005, the DFAIT Internet presence is forecast to continue to grow significantly in demand, size, and functionality. To support this projected growth, the Department's Information Management and Technology Bureau recognized the need for an enterprise-wide Web Content Management (WCM) software solution. The enterprise WCM approach will allow the Department to better automate many web content management tasks and processes, further distribute the day-to-day management of content to site owners, and overall, encourage and facilitate the development of more consistent, coherent, and accurate web content.

"Burntsand is very pleased to have been selected for this interesting enterprise WCM integration project," commented Burntsand President and CEO Mel Steinke. "Canada is recognized internationally as the leader in GOL initiatives and constituent centered on-line services, and DFAIT plays a leadership role in both implementing GOL services and showcasing Canadian capability. Burntsand's experience with complex enterprise content and web content environments will help ensure departmental effectiveness through a successful implementation".

#### **About DFAIT**

The Department of Foreign Affairs and International Trade (DFAIT) represents Canada abroad through a network of embassies and offices around the world. The Department's objectives are to promote prosperity, ensure Canadians' security within a global framework, and promote Canadian values and culture on the international stage.

#### **About Burntsand**

Burntsand is an eBusiness Solutions Integrator focusing on business solutions that deliver enhanced productivity. Burntsand's success results from its ability to rapidly create company-wide integrated business solutions for clients in the areas of Portals, Relationship Management, Content Management, Business Intelligence and Knowledge Management. These solutions integrate into the client's enterprise architecture. Burntsand's extensive cross-industry experience in the integration of eBusiness solutions augments vertical expertise in government and the financial services, energy, manufacturing, distribution, and pharmaceutical industries. Headquartered in Toronto, Burntsand operates from eight North American locations. The company trades on the Toronto stock exchange (TSX) under the symbol BRT, Burntsand's website address is [www.burntsand.com](http://www.burntsand.com)

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