



## News Release

### **Burntsand Appoints new CFO**

**Toronto, ON. April 15, 2008** – Burntsand, Inc. (Burntsand) (TSX: BRT), a leading North American provider of Integrated Information Management Solutions, today announced the hiring of Stephen Massel as Chief Financial Officer, effective May 5, 2008.

Mr. Massel will have responsibility for the company's overall financial activities including all accounting and treasury functions, financial reporting, fund raising, risk management and investor relations, along with corporate operations. He has held senior positions in both public and private companies in technology, software, oil and gas instrumentation and services, energy, biotechnology and health care. Mr. Massel was most recently CFO at WellPoint Systems. Prior to joining WellPoint, Mr. Massel was Chief Financial officer for Avotus Corporation. He is a Chartered Accountant, Certified Management Accountant and has a Bachelor's degree in finance and administration.

"I am very excited and pleased to have someone with his background and experience coming on board. I believe Stephen will provide strong financial and operational leadership to support our aggressive business goals." stated Marty Glover, CEO Burntsand.

#### **About Burntsand**

With a unique and forward-thinking focus on helping clients unify enterprise information to increase productivity and insight, Burntsand is a North American leader in the delivery of Enterprise Content Management, Enterprise Operations and Service Management, Collaboration, and Customer Relationship Management services. Burntsand delivers business advantage to its mid-market clients through risk-managed projects and unmatched customer experience. Strong partnerships with EMC, Microsoft and BMC reflect the company's business maturity and ensure technology depth. Headquartered in Toronto, Burntsand operates from locations across North America. The Company's shares (TSX: BRT) are traded on the Toronto Stock Exchange. More information about Burntsand can be found at [www.burntsand.com](http://www.burntsand.com).

#### **FOR FURTHER INFORMATION PLEASE CONTACT:**

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