

Burntsand News Release

Burntsand Launches Regulated Membership Management Solution Framework *ReMMS*

Business Solution Enables Regulatory Organizations to Respond Effectively to Ever Changing Regulation while Providing Increased Value to Members

Toronto ON & San Jose CA March 13 2003. Burntsand Inc. (Burntsand) (TSX:BRT) a leading North American eBusiness solutions integrator today launched ReMMS, a solution framework focused on the regulatory and business issues within Canadian regulatory organizations and associations.

ReMMS is designed specifically to help regulatory organizations satisfy the ever increasing expectations from members to deliver tangible value and respond to the constant pressure and continual change imposed by regulation. ReMMS introduces new efficiencies into the membership and financial business aspects of an organization and enables tailored processes for regulatory issues like qualification, admission, complaints and discipline.

"The Ontario College of Pharmacists, OCP, is committed to demonstrating leadership in the profession by embracing technology as one of our strategic directions", commented Connie Campbell OCP's director, finance and administration. "Beyond the efficiencies inherent with this approach, is a goal to create a base of information that will support and guide College programs and the profession in the future. We are currently working with Burntsand on a ReMMS implementation as an important building block in OCP's overall strategy, and are looking forward to realizing the full benefits of the ReMMS solution for our 9600 members throughout Ontario."

The ReMMS architecture was designed by Burntsand to take full advantage of advances in Internet and mobile communications and industry leading Information Technology platforms from vendors such as Microsoft and Pivotal Corporation. This approach ensures ReMMS clients have flexibility, growth and support from world-class software providers and the focus and ROI provided by a solution tailored to their specific business and regulatory issues.

"The College of Physiotherapists of Ontario, CPO, focuses on providing leadership in a number of areas critical to regulation and the accountability of our profession to the public," stated Jan Robinson CPO registrar. "Our cornerstones focus on entry to practice, professional conduct, and quality practice. This is where CPO creates value for our membership working within our regulatory framework. CPO uses information technology as a strategic enabler to increase operational efficiency, capture valuable intellectual property, and in turn create an environment for knowledge transfer. We believe the relationship established with Burntsand will be strategic for CPO and mutually beneficial".

"Burntsand has been very innovative in how the ReMMS framework takes full advantage of the power of Pivotal's customer relationship management environment, while enhancing the ability to effectively create a unique solution for each client," said Bo Manning, President and CEO, Pivotal. "Burntsand has a successful history with Pivotal that dates to our company's inception, and ReMMS is an excellent example of the advantage Pivotal represents for mid-enterprise markets".

“The release of the ReMMS framework is an excellent example of Burntsand’s evolution as a true solutions provider,” commented Burntsand President and CEO Mel Steinke. “ReMMS is a focused solution that is capable of quickly delivering tangible value to Canadian regulatory organizations, in their business terms and values. Developed as a true framework, ReMMS is a repeatable solution, which increases maintainability and simplifies the inevitable enhancements required to keep pace with ever-changing regulation. With already over \$1 million in committed revenue and near term potential, I am pleased with the initial response Burntsand is seeing for ReMMS across Canada.”

To learn more about Burntsand and ReMMS visit www.burntsand.com/remms

About the Ontario College of Pharmacists

Established in 1871, The Ontario College of Pharmacists licenses and regulates all Ontario pharmacists and community pharmacies. The College of Pharmacists is one of 21 health Colleges in Ontario, established under the Regulated Health Professions Act to regulate the professions in the public interest. The College’s goal is to ensure pharmacists provide Ontarians with high quality, ethical pharmaceutical care. It sets the requirements to enter the profession, establishes and enforces the profession’s standards of practice and ensures the continuing competence of practicing pharmacists. The College also sets and enforces the operational standards for community pharmacies, including pharmacy-owned/operated websites.

About the College of Physiotherapists of Ontario

The College of Physiotherapists of Ontario (the College) is a not-for-profit organization dedicated to regulating the practice of physiotherapist in the public interest. As the largest physiotherapy regulatory body in Canada, the College (previously the Board of Directors of Physiotherapy) has been helping to ensure that patients receive safe, effective physiotherapy care since 1955. Physiotherapists take a comprehensive approach to providing health care - the College takes a similar approach to protecting the public. By ensuring that physiotherapists are well trained, competent and sensitive to the needs of their clients, the College sets the standard for the delivery of safe, effective and ethical physiotherapy services.

About Pivotal Corporation

Pivotal Corporation is the only CRM company that is 100 percent purpose-built to serve the unique requirements of mid-sized enterprises. Pivotal delivers software and services that produce meaningful increases in revenues, margins and customer loyalty for companies and business units in the revenue range of \$100 million to \$3 billion. More than 1,500 companies around the world use Pivotal including: CIBC, Centex Homes, HarperCollins Publishers, Hitachi Telecom Inc., Premera Blue Cross, Royal Bank of Canada, Southern Company, and Vivendi.

About Burntsand

Burntsand is an eBusiness Solutions Integrator focusing on business solutions that deliver enhanced productivity. Burntsand's success results from its ability to rapidly create company-wide integrated business solutions for clients in the areas of Portals, Relationship Management, Content Management, Business Intelligence and Knowledge Management. These solutions integrate into the client's enterprise architecture. Burntsand's extensive cross-industry experience in the integration of eBusiness solutions augments vertical expertise in government and the financial services, energy, manufacturing, distribution, and pharmaceutical industries. Headquartered in Toronto, Burntsand operates from eight North American locations. The company trades on the Toronto stock exchange (TSX) under the symbol BRT, Burntsand's website address is www.burntsand.com

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